

empowering change



18 August 2011

Energy Matters is a growing, profitable and well capitalised privately owned Australian business which has established a strong foothold in Australia's rapidly expanding solar energy market. But ensuring our story was effectively communicated to our bank proved challenging until we engaged Neil Slonim of Slonim Consulting. Neil's extensive banking background has proved invaluable in enabling us to better communicate key aspects of the business and the industry to our bankers. And because they now have a much deeper understanding of our business and industry our bank was willing to provide increased financial support whilst also relaxing its security requirements. Having helped the business with its banking relationship, Neil is now also assisting us explore and evaluate alternative debt and equity funding options which will enable us to continue to grow profitably and safely.

Jeremy Rich
CEO
Energy Matters Pty Ltd